# 2021 1Q Earnings Presentation

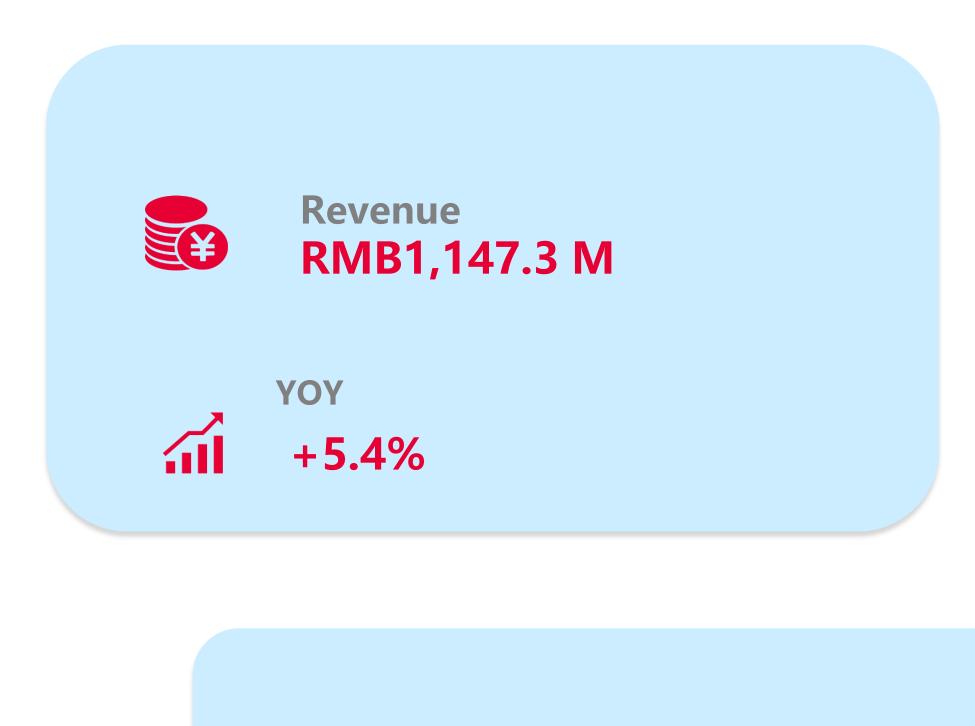


2021/05/13

**ΖΣΡΡ** ΗΕΑLΤΗ

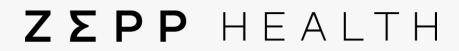


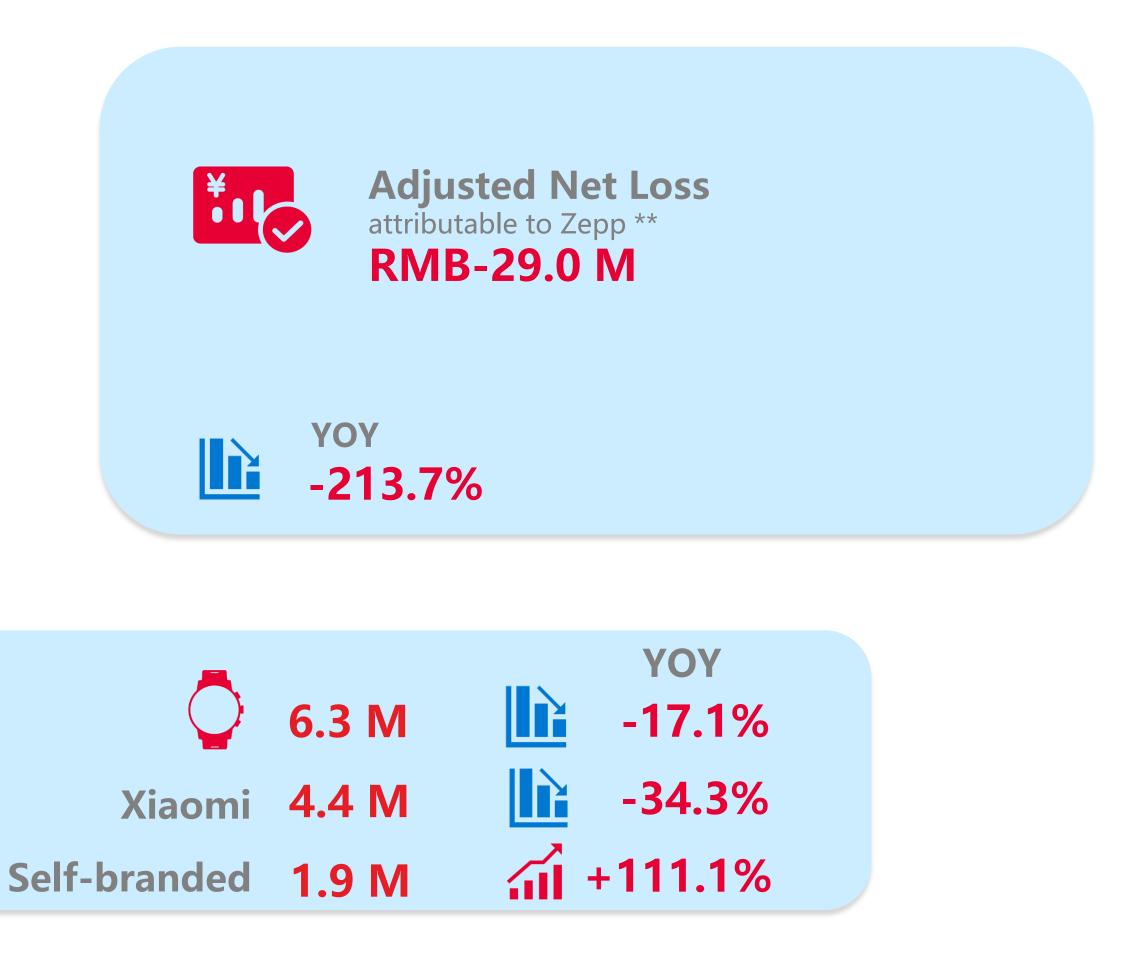
## **2021 1Q Financial and Operating Results**



### **Units Shipped**

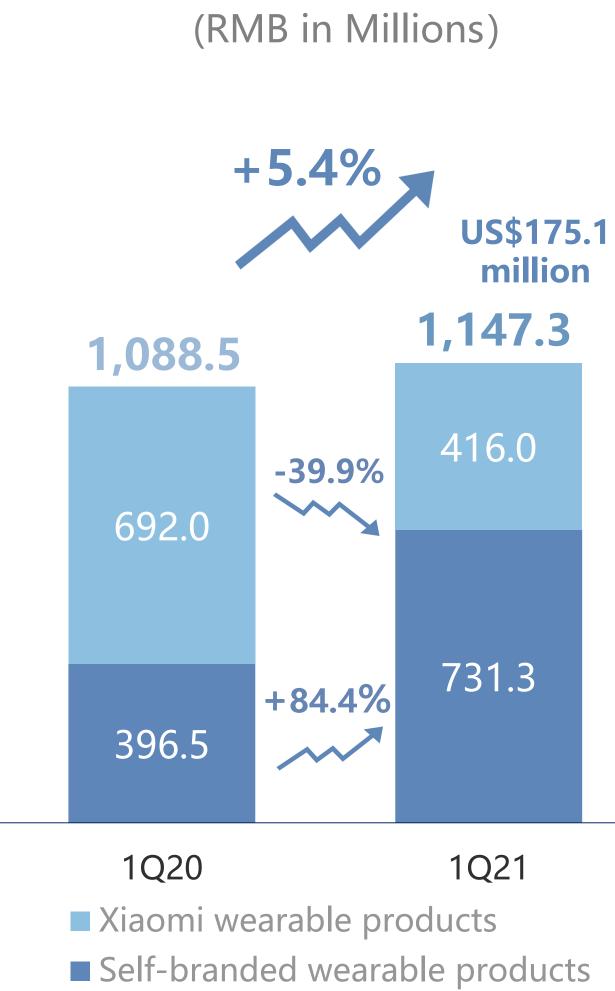
\*\*Adjusted net income, a non-GAAP financial measure, represents net income excluding share-based compensation, and such adjustment has no impact on tax

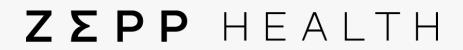




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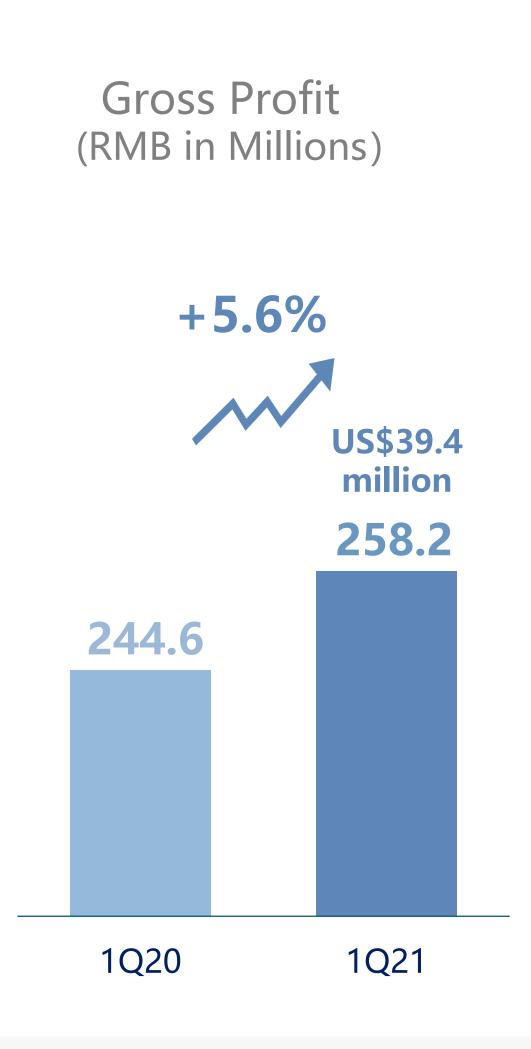






### Revenue

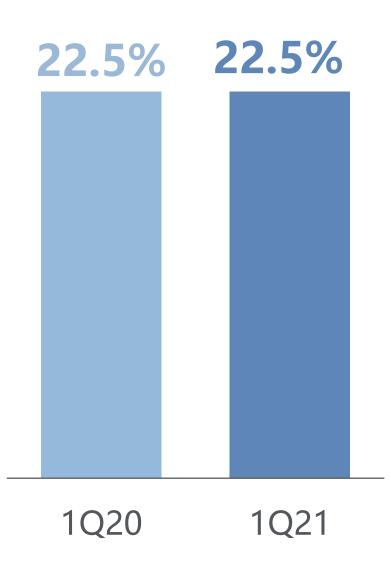
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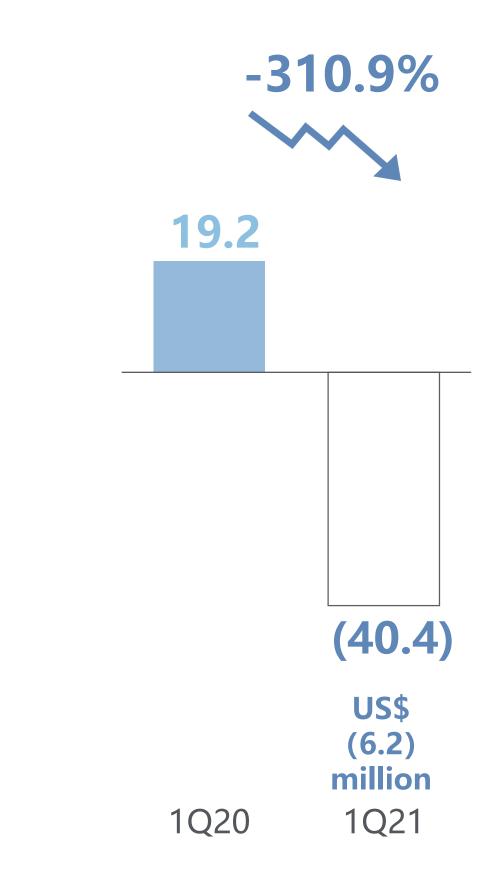
## Gross margin

Gross margin as % of total revenue



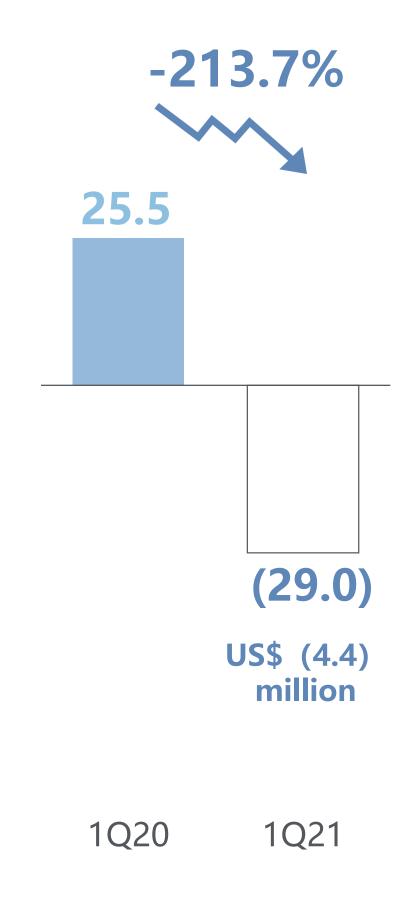
## **Net Income Performance**

### Net Income/(loss) Attributable to Zepp (RMB in Millions)



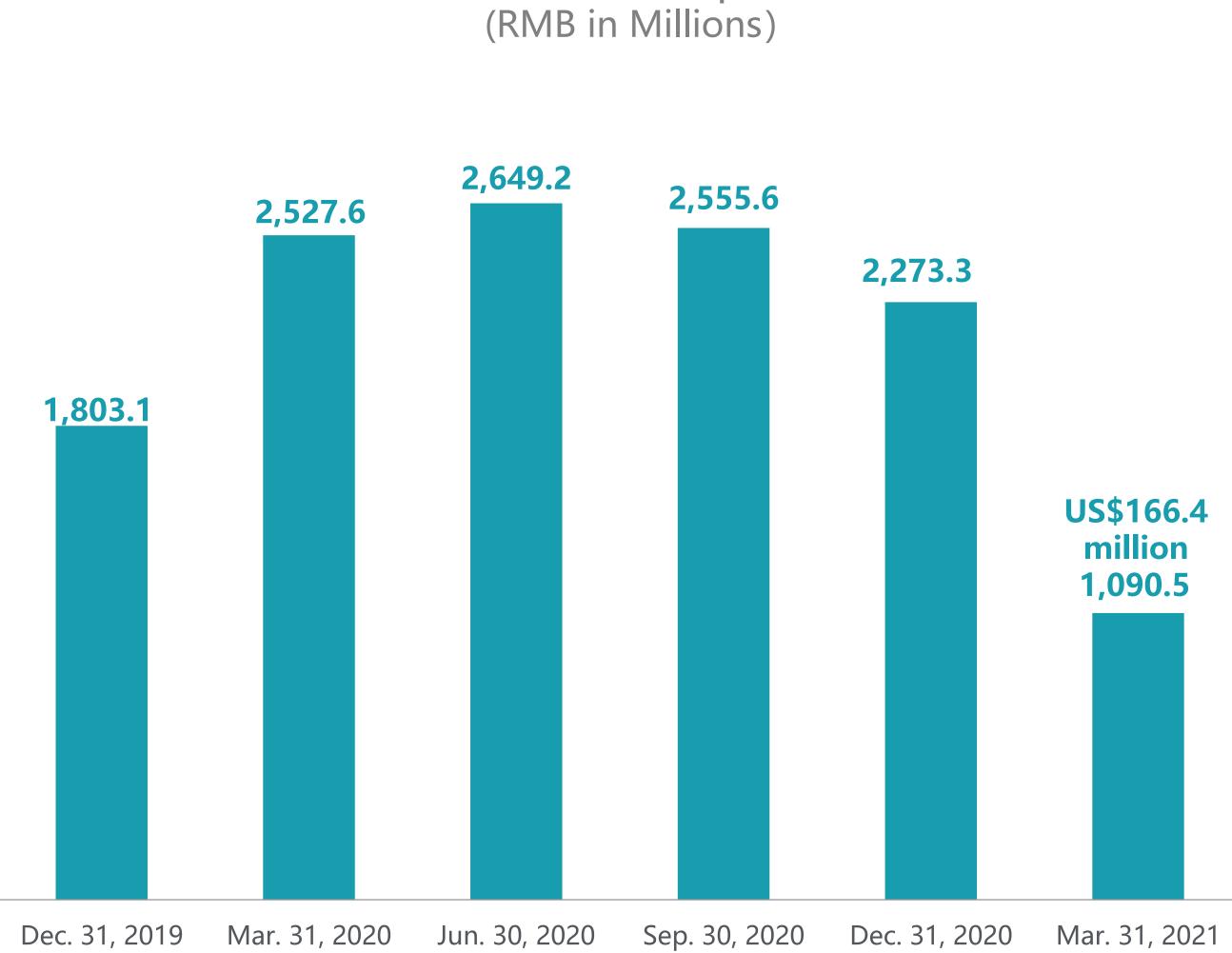
**ΖΣΡΡ** ΗΕΑLΤΗ

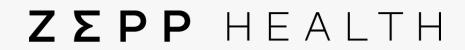
Adjusted Net Income/(loss) Attributable to Zepp (RMB in Millions)











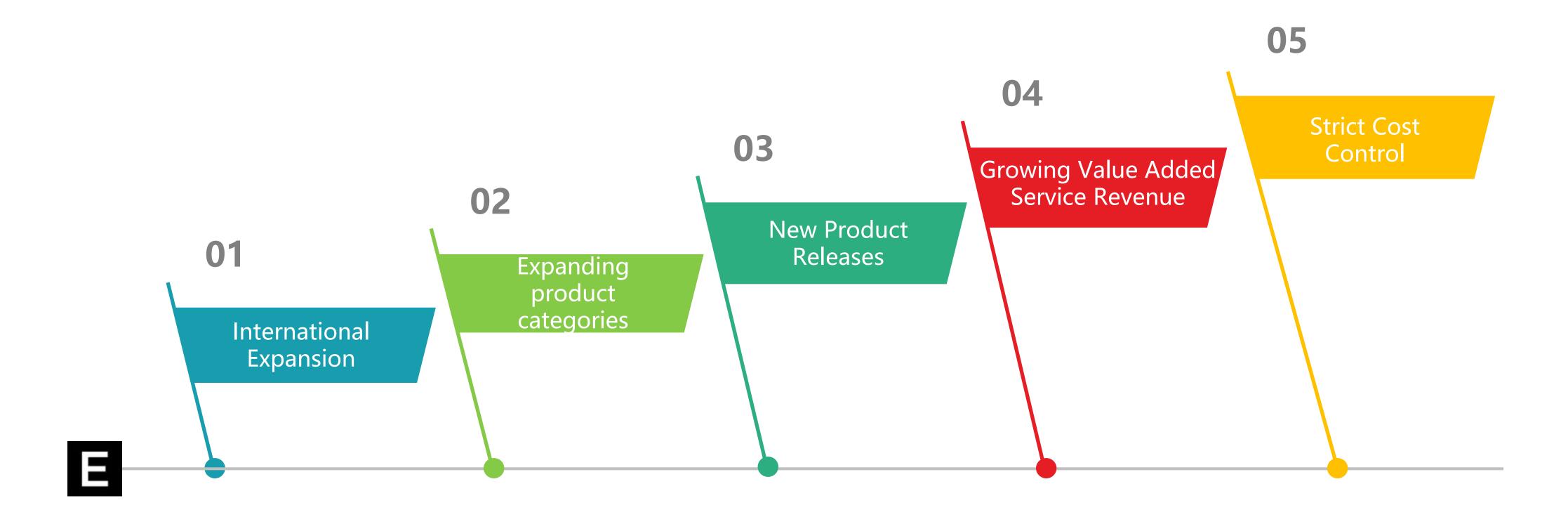
## **Liquidity Position**

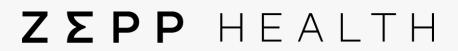
Cash and Cash Equivalents

### **Business Outlook**

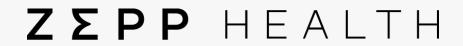
For the second quarter of 2021, the Company currently expects:

• Net revenues to be between RMB1.7 billion and RMB1.8 billion, compared with RMB1.14 billion in the second quarter of 2020.









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### GAAP in millions, except for percentages and share/ADS amounts

Revenue RMB

Revenue USD

Gross Margin

Net income/(loss) attributable to Zepp Health C RMB

Adjusted net income/(loss) attributable to Zepp

Corp. RMB

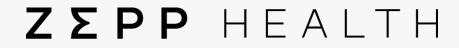
Diluted net income/(loss) per share RMB

Diluted net income/(loss) per ADS USD

Adjusted Diluted net income/(loss) per share RM

Adjusted Diluted net income/(loss) per ADS USE

Units Shipped



### **ER table**

|          | For the Three Months Ended |               |
|----------|----------------------------|---------------|
| d per    | Mar. 31, 2021              | Mar. 31, 2020 |
|          | 1,147.3                    | 1,088.5       |
|          | 175.1                      | 153.7         |
|          | 22.5%                      | 22.5%         |
| Corp.    | (40.4)                     | 19.2          |
| ) Health | (29.0)                     | 25.5          |
|          | (0.16)                     | 0.07          |
|          | (0.10)                     | 0.04          |
| ИB       | (0.12)                     | 0.10          |
| D        | (0.07)                     | 0.06          |
|          | 6.3                        | 7.6           |