ZEPP Health Earnings Presentation

Second Quarter 2023

Investor Relations August 2023

ΖΣΡΡ

αmazíit ZΣΡΡCLARITY **ZΣΡΡ**AURA



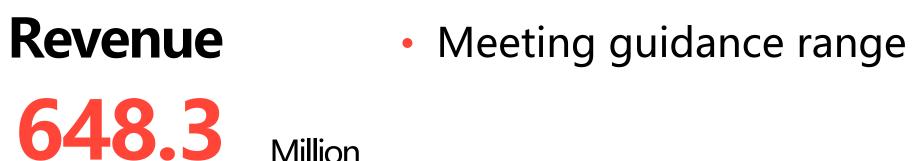
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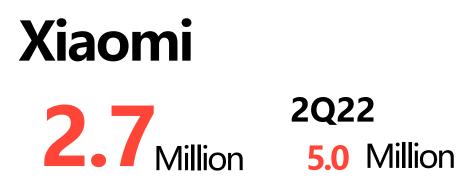
> 2Q23 Financial and Operating Results



Million

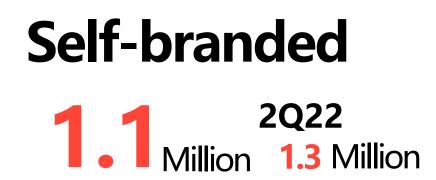
Units Shipped

2Q22 6.3 Million **3.8** Million²



**Adjusted net income, a non-GAAP financial measure, represents net income excluding share-based compensation, and such adjustment has no impact on tax





Currency: RMB

Helping People Live Better

> 1H23 Financial and Operating Results

Revenue 1,293.5 Million

Units Shipped

7.3_{Million}





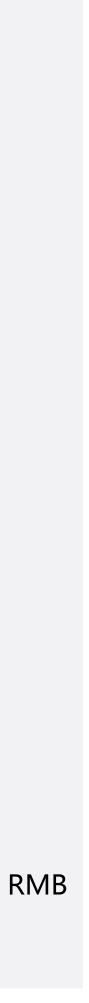
**Adjusted net income, a non-GAAP financial measure, represents net income excluding share-based compensation, and such adjustment has no impact on tax



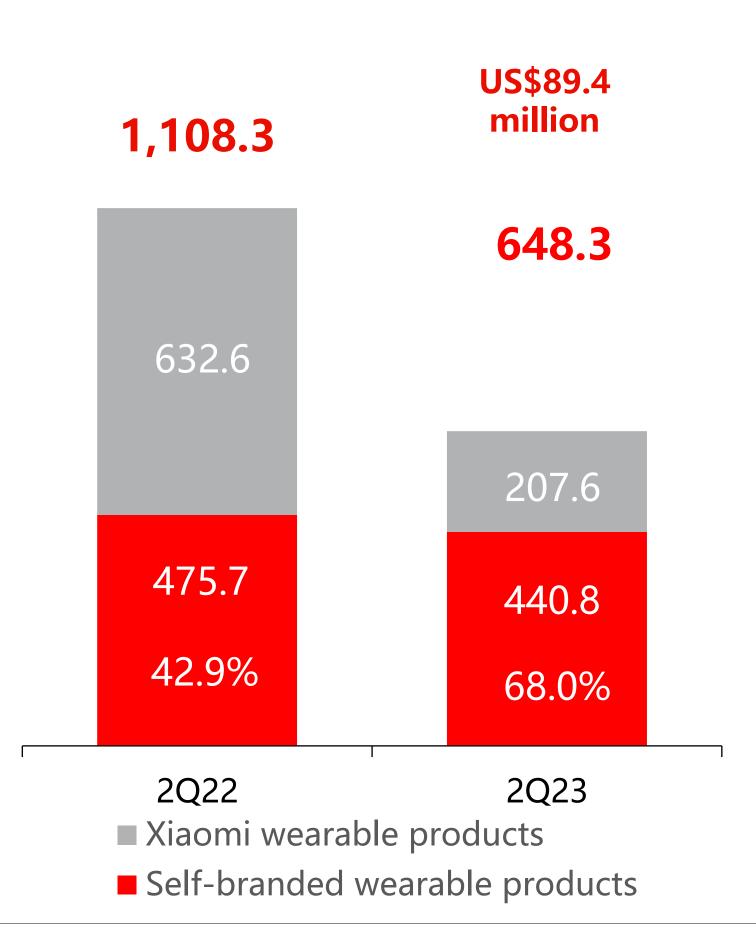


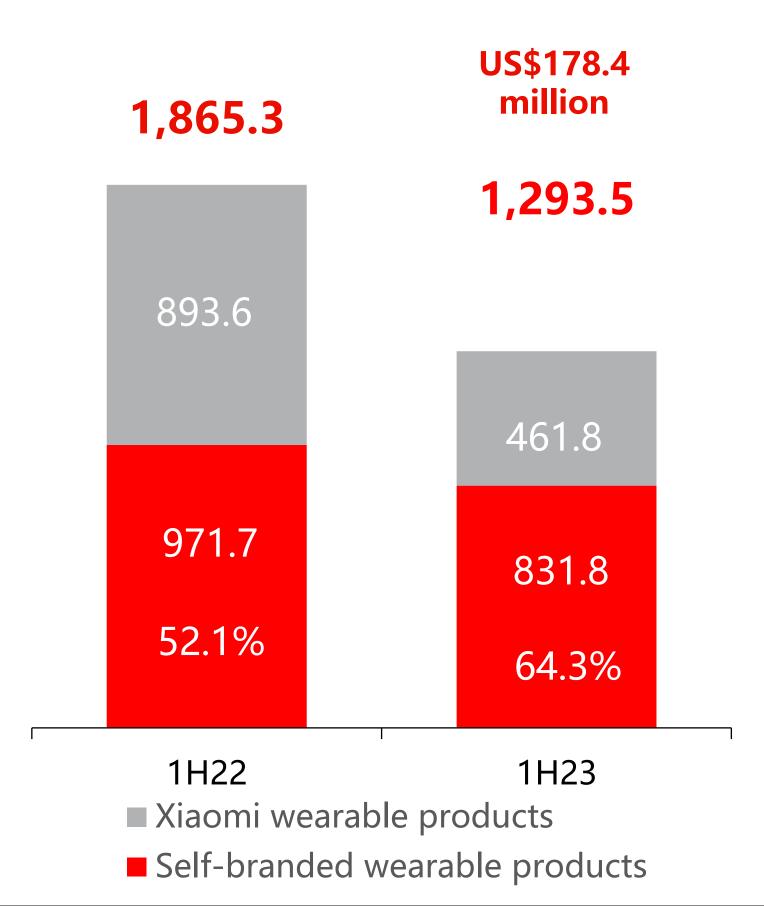
Currency: RMB

Helping People Live Better

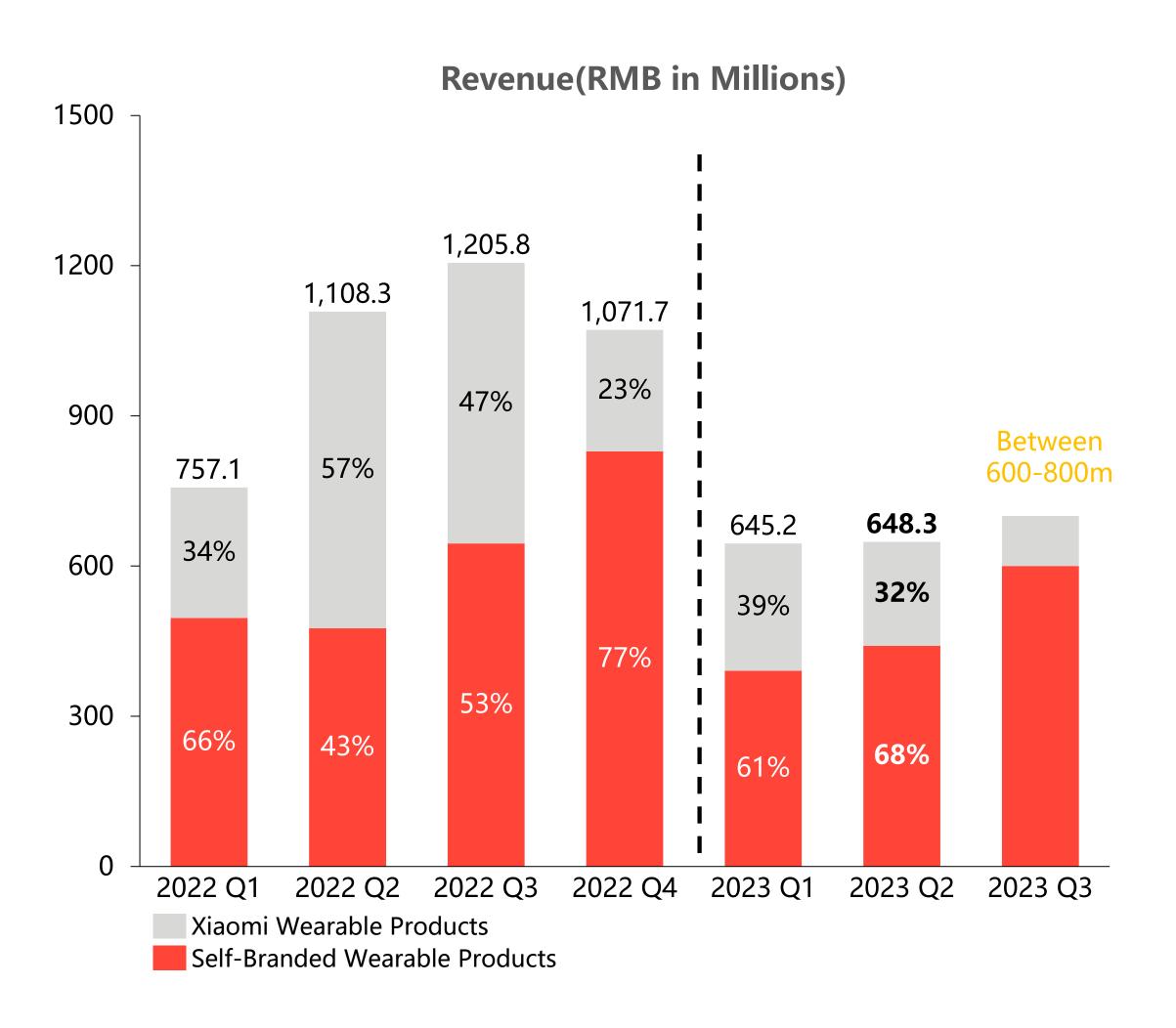




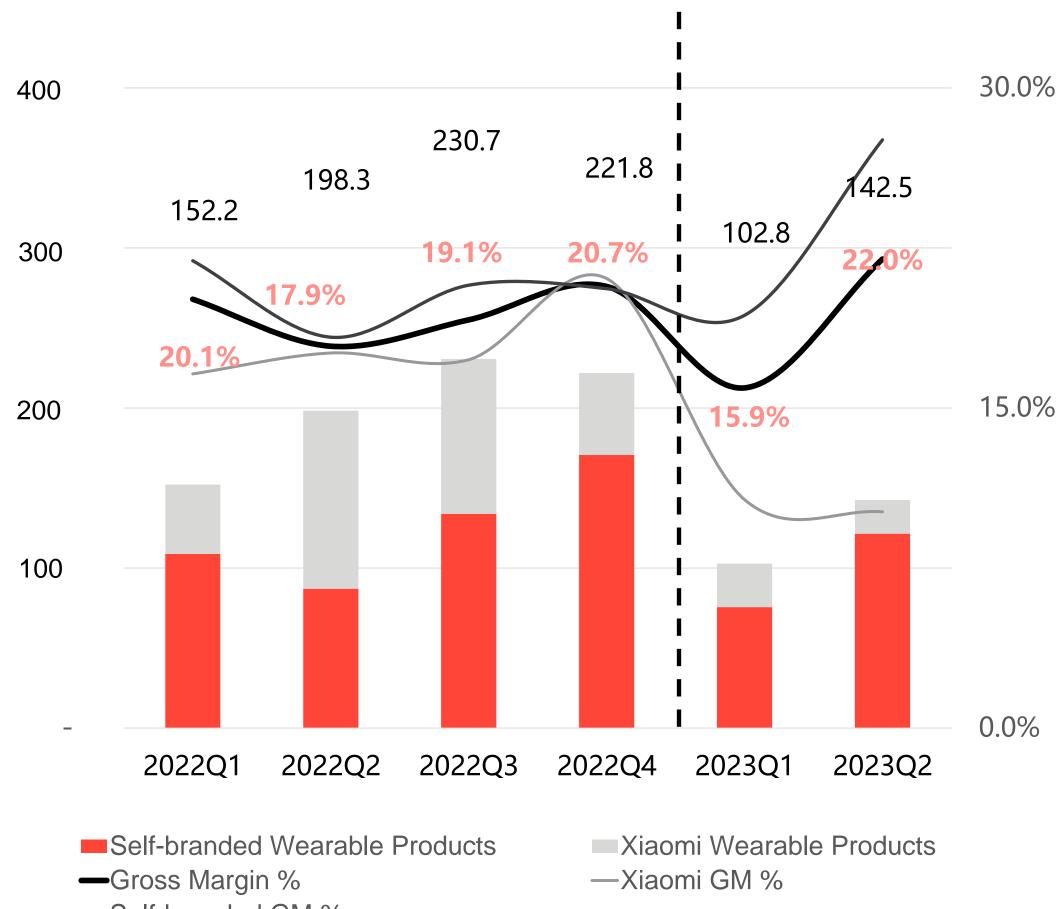




> 2Q23 Revenue and Gross margin trend

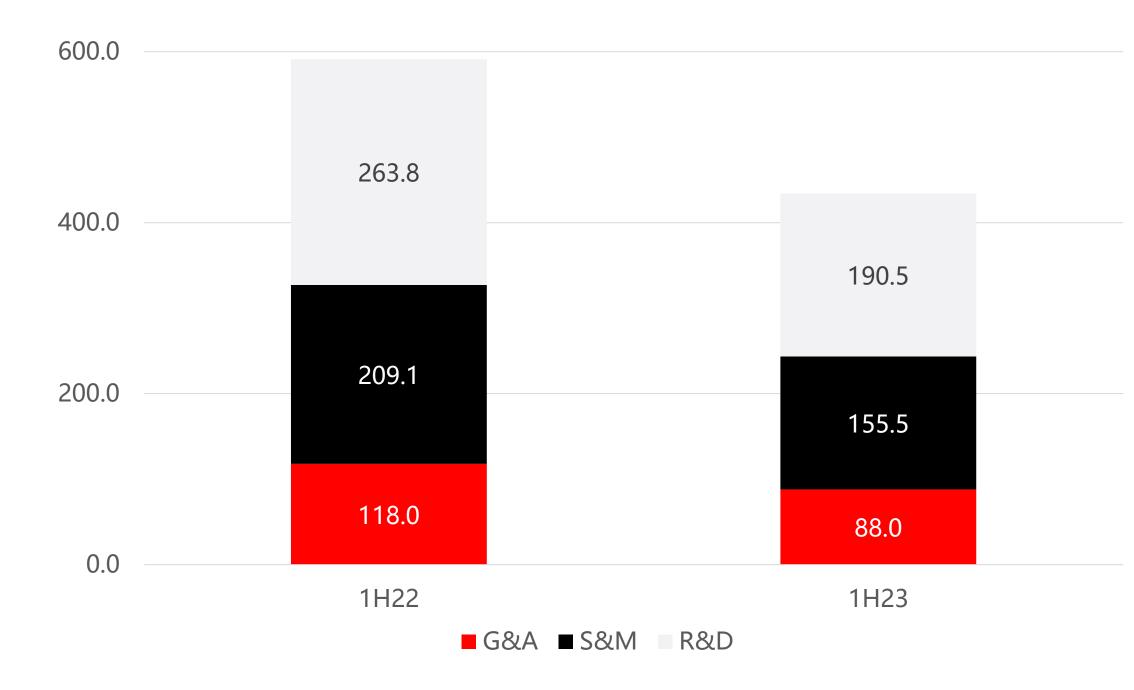


Gross Margin (RMB in Millions) & Gross Margin %

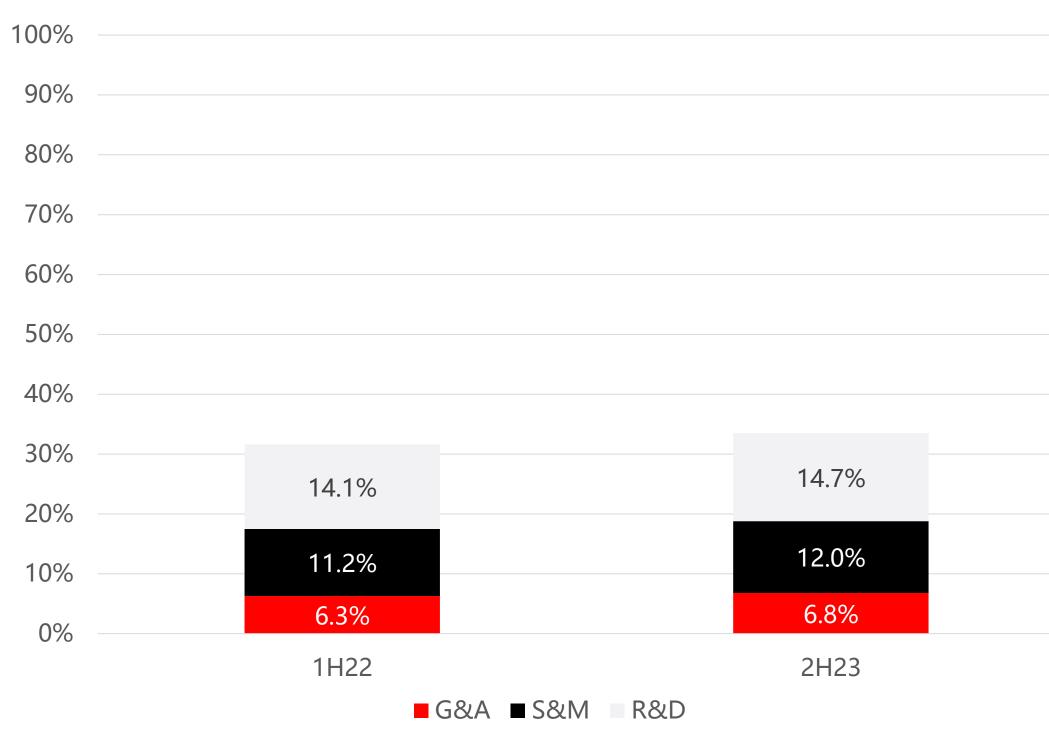


> Adjusted Operating Expenses

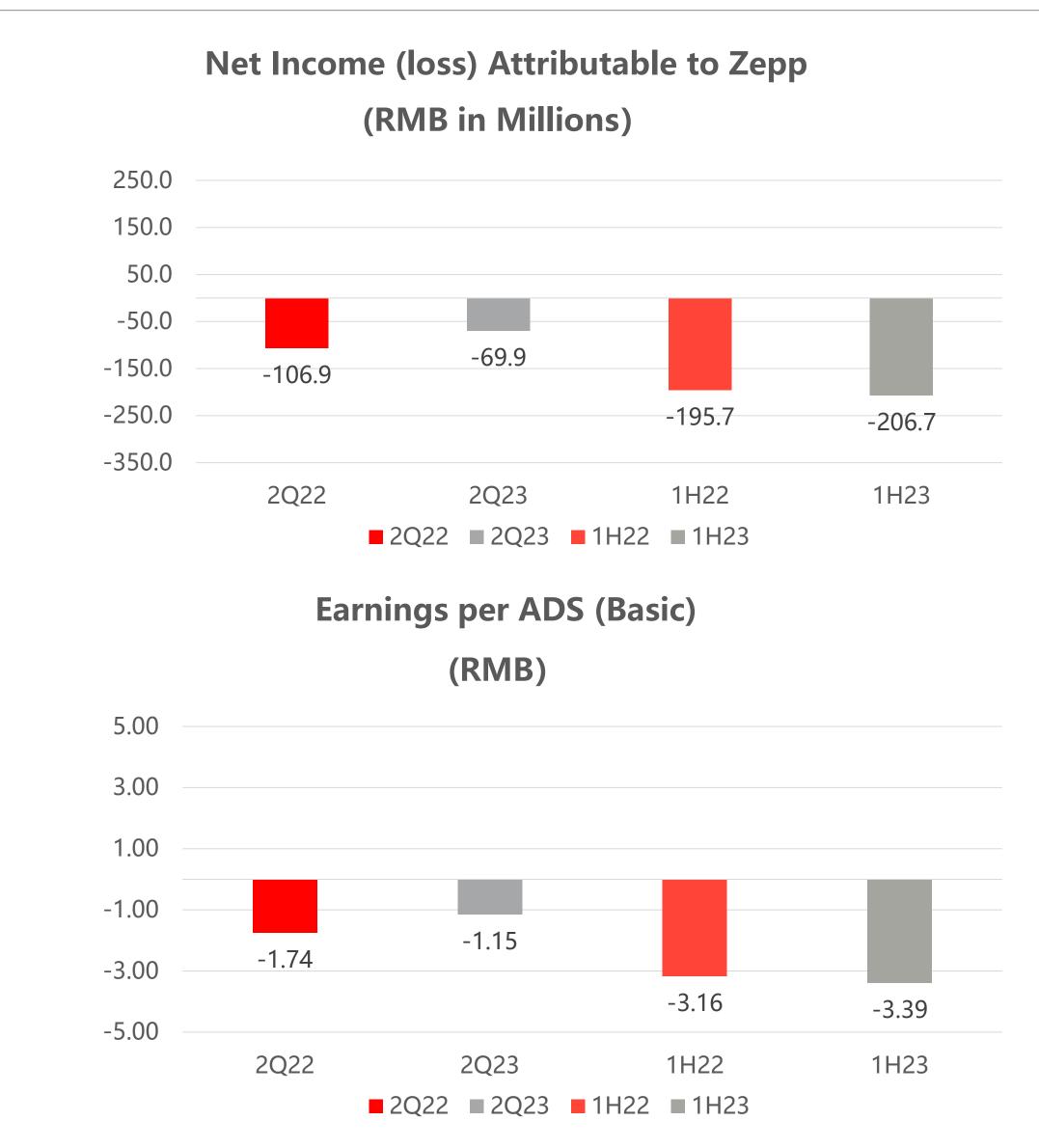
Adjusted operating expenses (RMB in Millions)

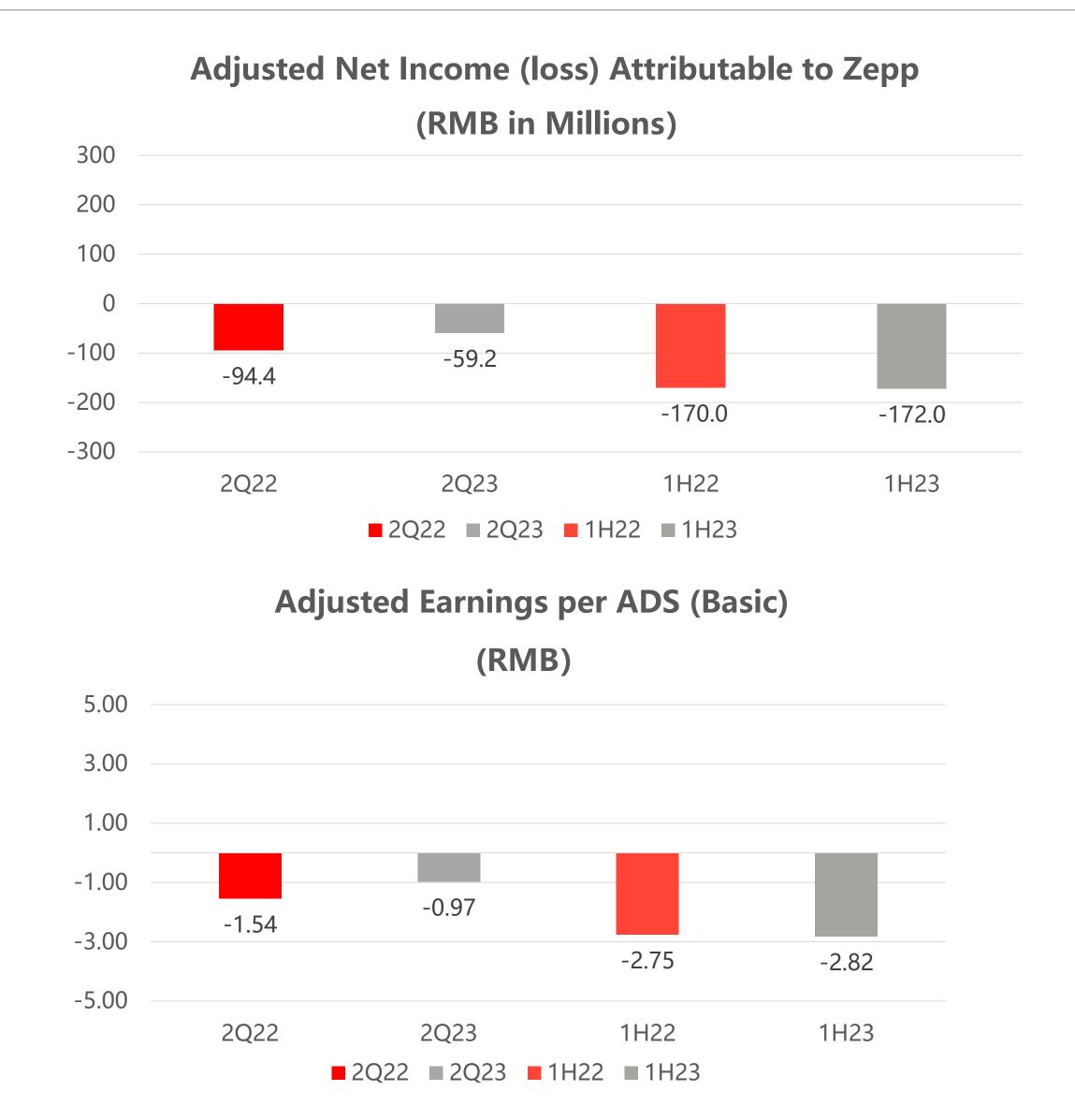


Adjusted operating expenses as a % of total revenue



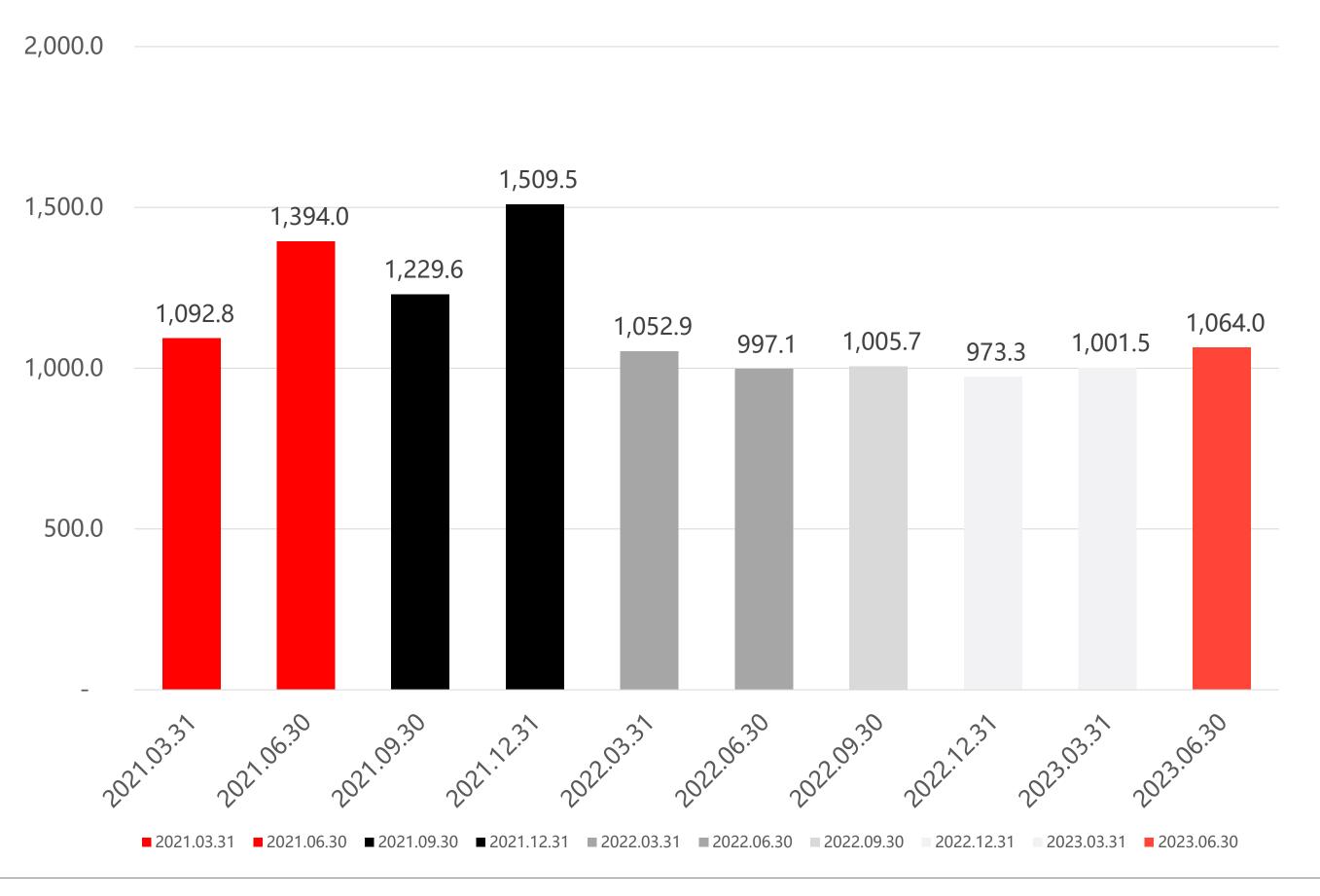
> Net Income/ Earnings Performance





Liquidity Position

Liquidity Position Cash and Cash Equivalents (RMB in Millions)



Share Repurchase Program

• Until 2023/6/30 - US\$11.7 million

Business Outlook



For the third quarter of 2023, the Company currently expects:

Net revenues to be between RMB600 million and RMB800 million.



Thank You!

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Key financial tables

Number in millions, except for percentages and per- share/ADS amounts Revenue RMB Revenue US\$ Gross margin Net (loss)/income attributable to Zepp Health Corporation RMB Adjusted net (loss)/income attributable to Zepp Health Corporation RMB Diluted net (loss)/income per share RMB Diluted net (loss)/income per ADS US\$ Adjusted diluted net (loss)/income per share RMB Adjusted diluted net (loss)/income per ADS US\$ Units shipped in millions

For the Three Months Ended		For the Six Months Ended	
June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
648.3	1,108.3	1,293.5	1,865.3
89.4	165.5	178.4	278.5
22.0%	17.9%	19.0%	18.8%
(69.9)	(106.9)	(206.7)	(195.7)
(59.2)	(94.4)	(172.0)	(170.0)
(0.29)	(0.44)	(0.85)	(0.79)
(0.16)	(0.26)	(0.47)	(0.47)
(0.24)	(0.38)	(0.70)	(0.69)
(0.13)	(0.23)	(0.39)	(0.41)
3.8	6.3	7.3	10.0